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Connecting with Investors: From 10 Seconds to 10 Minutes

Pitch with Impact, Clarity, and Confidence

Whether you're on the Main Stage, at a Demo Day, or in an elevator, your ability to pitch effectively can make or break your success.

Get it right, and investors are compelled to take action. Miss the mark, and you risk turning potential supporters into detractors of your idea—and you.

In this workshop, you'll overcome communication fears and learn to craft investor-centric messages that create:

✓ Impact ✓ Clarity ✓ Confidence



What You'll Learn

Unlock the secrets to capturing and holding investor attention:

- Perfect your pitch for first impressions that stick.
- Build lasting relationships in a competitive market.
- Move from quick conversations to meaningful partnerships.

Workshop Outline

Getting Started

How to prepare yourself and your pitch for success.

Investor Centered

Speak their language by understanding what matters most.

It's "The Problem," Silly

Craft a compelling narrative around solving a real problem.

Making the "ASK"

How to confidently and clearly communicate your needs.

Putting It All Together

Build a structured, high-impact pitch.

Handling Questions Like a Pro

Turn Q&A into an opportunity to strengthen your message.

The Feedback Loop

Use constructive feedback to iterate and improve your pitch.